

Cuprins ◇ *Contents* ◇ *Sommaire* ◇ *Inhalt* ◇ *Tartalom*

Ioan HORGA (Oradea) ◀▶ Regional and Euroregional Structures Efficiency in the Area of the New EU Border	5
Mircea BRIE (Oradea) ◀▶ From Smaller to Greater Europe: Identity of the EU Eastern Borders	8
1. European Identity and Neighborhood in the Context of Enlargement at the Eastern Border of EU	11
Sonia SKYVAROVA (Prague) ◀▶ Dangerous or Friendly? Who are going to be our neighbors?	12
Ecaterina LEUCĂ (Chişinău) ◀▶ Moldova: Walking the Walk Along and Across the New European Border	21
Anders BLOMQVIST (Södertörn) ◀▶ One City – Two Images – Two Communities: The Case of the Romanian Hungarian City of Satu Mare/ Szatmárnémeti	37
Esther GIMENO UGALDE (Wien) ◀▶ Regions and ethnonations in Europe: The particular case of Catalonia	45
Luminița ȘOPRONI (Oradea) ◀▶ Cross-border Identity in Building a Regional Brand: the Northern Transylvania Region	54
Natasa TRAJKOVA (Prilep) ◀▶ EU – Western Balkans economic relations - Experience useful for new EU “neighbors”	64
Gábor KOZMA (Debrecen) ◀▶ The use of cross-border co-operation and border location in place marketing	74
Mónika KOMÁDI (Debrecen) ◀▶ The potential roles of place marketing in border regions	80
Amalia STURZA (Oradea) ◀▶ Cross-border cooperation and neighborhood programs between Romania and Ukraine	87
2. Cross-border Governance between the Conflicts of the Past and the Stability of the Present	95
Justyna KUTRZEBA (Kraków) ◀▶ Jewish inhabitants of the Pokuttya and Carpathian region, as seen by their neighbors based on the folklore collection of Oskar Kolberg	96
Valeria SAVCHUR (Uzhgorod) ◀▶ Problems of Hungarian Minorities in Ukraine	103
Ecaterina FABIAN (Chişinău) ◀▶ The Economics of the “European Neighbourhood Policy”: an Initial Assessment	111
Antonio FAUR (Oradea) ◀▶ New Aspects Concerning the Situation of the Romanian – Hungarian Border (1944-1945)	123
Péter BALOGH (Uppsala) ◀▶ The integration of Romania and its neighbours into the EU: A threat to European security?	130
3. Cross-border Governance and European Identity	141
Kiril NESTOROVSKI (Budapest) ◀▶ De-territorialization of the EU's external and internal borders. Borders & Transnational Organized Crime (TOC) and EU Security	142
Oleksandr SVYETLOV (Harkiv) ◀▶ Ukraine`s European Aspirations	151
Paula Daniela GÂNGA (Iași) ◀▶ European Union`s Eastern Partners CIS vs. individual state actors	161
Noémie HINFRAY (Tours) ◀▶ Potentialités et obstacles de la politique eurorégionale au sein des nouveaux Etats membres. Réflexion à partir du cas de l`eurorégion Bihor (Roumanie) – Hajdú-Bihar (Hongrie)	174
Mariana IATCO, Andriana DILAN (Chişinău) ◀▶ Regional and cross-border co-operation: perceptions and recommendations (case of the Republic of Moldova)	186
Oksana UDOVYK (Kyiv) ◀▶ Ukraine on a Way to the Effective Regional Policy	190
4. Focus	197

Enrique BANUS (Pamplona) ◀▶ The cultural relevance of the borders	198
Reviews and References	206
Anca Dodescu, Mihai BERINDE and Adriana GIURGIU, <i>Romania's Accession to the European Union</i>, Editura Universității din Oradea/University of Oradea Publishing House, 2005	207
About the authors	209